

# Town & Gown

## *Celebrate with us!*

*As your fall calendar starts to fill, we hope you will join us for our fifth Town & Gown, UFV's annual celebration of our students, our alumni, and our community.*

### **WEDNESDAY, NOVEMBER 13, 2019**

**Distinguished Alumni Reception: 5:30 PM**

**Town & Gown Dinner and Program: Doors open at 6:30 PM**

**Evered Hall, Building S, UFV Abbotsford Campus, 33844 King Rd**

We're deeply grateful for the vital connections and partnerships UFV shares within the Fraser Valley. I hope you'll join us for an evening featuring impactful stories of transformation and success from past and current UFV students who demonstrate exemplary leadership, academic achievement, and commitment to their community. Your attendance supports bursaries, scholarships, and enhanced learning opportunities to deserving students like these.

The evening will begin with the Distinguished Alumni Reception celebrating current and past recipients of the Distinguished Alumni Awards where guests will have the opportunity to meet students from our Culinary and Hospitality programs and enjoy UFV's Commemorative Alumni Wine from Chaberton Estate Winery. This will be followed by an incredible dinner prepared by renowned Chef John Garrett paired with delicious Okanagan wines from Misson Hill Winery. Town & Gown will conclude with opportunities to bid on curated experiences unique to the Fraser Valley.

As in past years, this event is expected to sell out.

Seating is limited, so please arrange for your tickets or table today by reserving online or contacting Laura Hotzon d'Alva at [Laura.HotzonDAlva@ufv.ca](mailto:Laura.HotzonDAlva@ufv.ca) or 604-854-4595. Tickets are available until Tuesday, October 15, 2019.

We look forward to seeing you at Town & Gown!

PRESENTING SPONSOR:



*Please see reverse to explore sponsorship opportunities.*



# Town & Gown

WED, NOV 13 AT 6 PM  
EVERED HALL  
STUDENT UNION BUILDING  
ABBOTSFORD CAMPUS

This signature event provides a unique sponsorship opportunity for your business to connect with our dynamic and influential network of UFV stakeholders.

SPONSORSHIP BENEFITS	PLATINUM SPONSOR \$5,000	GOLD SPONSOR \$2,500	SILVER SPONSOR \$1,000	BRONZE SPONSOR \$500
Logo included on event invitations	•			
CORPORATE RECOGNITION: PRE AND POST-EVENT				
Corporate logo featured in event advertisements, website and signage, as well as in post-event communication and social media	medium	small	name listed	name listed
Twitter and Facebook recognition	•	•		
Corporate logo featured in our giving e-newsletter	•			
News release to media and UFV internal communications (UFV Today/UFV Blog/Alumni e-newsletter)	profile	profile	•	•
EVENT PROFILE				
Attendance at event	4 tickets	3 tickets	2 tickets	1 ticket
Formal verbal recognition at the event	•	•	•	
Placement of your free-standing banners in a prominent location at the event**	•			
Sponsorship recognition on event slideshow	medium	small	name listed	name listed
Opportunity for product sampling or distribution of promotional materials	•			
Advertisement in event program*	1/2 page	1/4 page	name listed	name listed
UFV RECOGNITION				
Corporate logo included on recognition board displayed in prominent locations on both Abbotsford and Chilliwack campuses	medium	small	name listed	name listed

\* actual dimensions to be determined by promotional piece    \*\* to be supplied by sponsor

## IN-KIND SPONSORSHIPS / AUCTION ITEMS

If you are interested in a custom sponsorship, we will be delighted to work with you to develop appropriate recognition for your support. Benefits will be determined based on the value of the product or service provided, and special recognition opportunities may be available due to the nature of the sponsorship.

## CONTACT

**Laura Hotzon d'Alva**

Advancement and Alumni Relations

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[ufv.ca/giving](http://ufv.ca/giving)

